



HOW DOES PHILLY'S 8% DIVERSION RATE COMPARE?

 76%	Los Angeles
53%	San Francisco & Seattle
10% 17% 25%	Chicago NYC Wash DC

ER&DUMPING Will it ever end?

SPENDS DELPHIA H

AILLION DOLLARS every year dealing with litter and dumping.

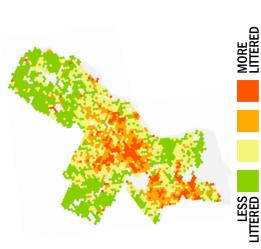
of that goes towards cleaning up litter and dumping sites [abatement] rather than measures to keep it from happening in the first place. This is a system that is reactive and not proactive.



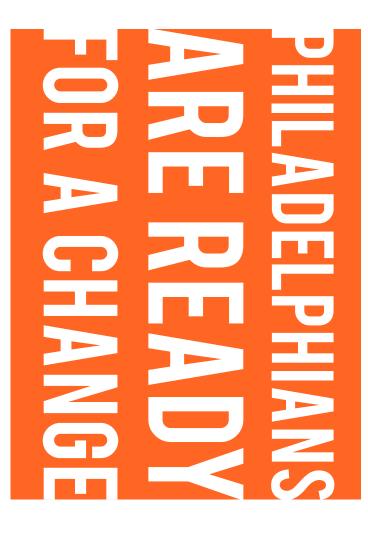




1937 REDLINING MAP



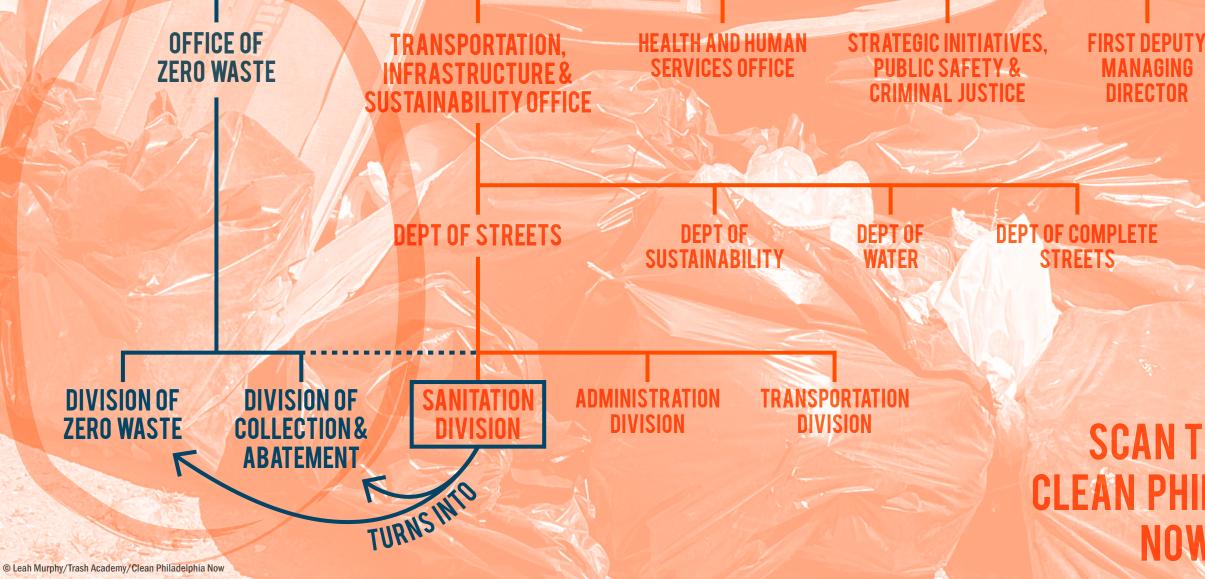
The City Litter Index Report [left], prepared by the now defunct Zero Waste and Litter Cabinet, shows illegal dumping incidents and litter in Philadelphia are concentrated largely in the city's poorest and predominantly black/minority neighborhoods. This highlights how Philly's existing waste management system promotes environmental racism. Side-by-side with the 1937 Home Owners' Loan Corporation map, we see these concentrations align with redlining legacy areas.



ONE OF THE MOST IMPORTANT CITY OFFICES IN PHILADELPHIA DOESN'T EXIST

Philadelphia's city's waste management structure has proven resistant to change and innovation. Our municipal agency organization requires a modified structure in order to better perform existing waste-related functions and most certainly to implement more proactive programs like citywide compost or arrangements that reward and penalize businesses based on their waste practices.

These types of progressive programs have helped other cities increase their diversion rates. A growing collective of local advocates and experts, Waste Free Philly, believes that Philadelphia's trash and dumping problems can be best addressed by adding new, speciliazed offices and divisions [IN BLUE] to the City's existing departmental structure [IN ORANGE].



MAYOR **MANAGING DIRECTOR**

GENERAL SERVICES ARTS & EVENTS OFFICE

SCAN TO SIGN THE CIFAN PHILADELPHIA NOW PETITION!



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